

TE AWHIORAKI

Annual Strategic Plan 2022



TE AWHIORAKI
MĀORI STUDENTS' ASSOCIATION

Executive Members: Harris Moana, Brooklyn Greer- Aitkens, Peta Pitts-Brown, Travis O'Boyle, Katarina Cox-Winiata, Ellis Watson

Lincoln University | New Zealand

2022 Strategy Plan

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Expectations For The Executive

- Have an openness and willingness to learn.
- Be transparent and accountable.
- Encourage others and be active.
- Be proactive and make things happen.

(These are the values that we will hold each other to account with.)

Fundamental Values For The Executive

- Whanaungatanga - a sense of family connection.
- Manaakitanga - the process of showing respect, generosity, and care for others.
- Celebrate and respect all cultures.
- Tikanga - the customary system of values and practices that have developed over time.
- Be approachable.
- Kotahitanga - unity, togetherness, solidarity and collective action.

(These are the values that we will all promote when interacting with students and others.)

Mission

The Mission of the Association shall be a quality university experience for all Māori students of Lincoln University through representation, services, and extra-curricular activities. Respecting the dual heritage of the partners of Te Tiriti o Waitangi/ Treaty of Waitangi

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Purpose

- Increase culture awareness on campus.
- Create a place of belonging.
 - Where Māori students can connect with other Māori students and create a positive network.

(Our purpose is why we want to be on the executive.)

Essential Tasks To Achieve Our Mission

- Increase engagement with Māori students.
- Develop an inclusive culture for people to explore their culture.

(These are the general tasks we will do to achieve our purpose.)

Critical Tasks To Achieve Our Mission In The First And Second Semester

- A. Increase engagement with Māori students.
- Critical engagement for 2022 O-Week.
 - Create a video introducing the executive to play in lectures.
 - Responsibility: Ellis.
 - Completion date: 19 Feb 22.
 - End state: A video that explains who and what we are in a relatable and lighthearted manner that students can relate to.
 - Design a pamphlet for info about Te Awhioraki and support, events, and key contacts at Lincoln University.
 - Responsibility: Kati and Travis.
 - Completion date: 19 Feb 22.
 - End state: An informative pamphlet with a creative design that captures students' eyes when looking at it and has a sleek and non-cluttered layout that can be given for information days and info stands.
 - Go and speak in the first week of lectures.
 - Responsibility: Harris.
 - Completion date: 24 Feb 22.
 - End state: A short speech conducted after the TA video plays in lectures, introducing the President and a quick overview of key messages about our executive.
 - Organize O Week activities:
 - Responsibility: Ellis, with support from the executive.
 - Completion date: 18 Feb 22.
 - End state: Activities that tie in with the Halls Orientation with a Māori part which is fun and

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engaging, utilizing 2nd and 3rd-year students to come and play the games.

B. Increase engagement with Māori students.

- Run tutorials for students for historically tricky courses in Semester 1.
 - Responsibility: Peta and Travis.
 - Plan completion date: 11 Mar 22.
 - End state: Tutorials that enable Māori students to pass and overcome difficulties with learning objectives in a relaxed and welcoming manner.

C. Develop an inclusive culture for people to explore their culture.

- Run three planned events every semester, outside of orientation weeks, to bring students together in a positive social setting.
 - Responsibility:
 - Event 1. Peta and Ellis.
 - Event 2. Travis and Brooklyn.
 - Event 3. Harris and Kati.
 - Dates (Event scope dates):
 - Semester 1:
 - Event 1. Peta and Ellis. 28 Feb - 20 Mar 22.
 - Event 2. Travis and Brooklyn. 21 Mar – 10 Apr 22.
 - Event 3. Harris and Kati. 02 May – 03 Jun 22.
 - Semester 2:
 - Event 1. Peta and Ellis. 25 Jul – 14 Aug 22.
 - Event 2. Travis and Brooklyn. 15 Aug – 4 Sep 22.
 - Event 3. Harris and Kati. 5 Sep 22 – 21 Oct 22.
 - Events are to occur between the above dates.
 - Events are to be briefed to the executive before the scope dates. Tasks are allocated to other members to ensure the workload is managed at an even level across the team.
 - End state: An event that promotes an inclusive environment, encouraging Māori student engagement and in an enjoyable/fun experience.

Portfolio's

A. Portfolios will be delegated out to executive members to ensure operational, day to day running occurs for the executive to a high standard. These portfolios will require lead planning from an executive member but will need the entire team to complete tasks delegated.

i. Social Media.

1. The social media portfolio holder will be responsible for the following:

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- a. Understanding and aligning Te Awhioraki's social media platforms with Lincoln University's media policy.
 - b. Conduct vetting of all posts that are put across the platforms.
 - c. Ensure weekly updates or posts occur promoting and aligning with our fundamental values.
 - d. Provide updates on the social media portfolios when executive meetings and general meetings occur.
- ii. Events.
1. The event portfolio holder will be responsible for the following:
 - a. Lead planner for orientation weeks, Matariki, Māori Language Week and exam weeks.
 - i. Ensure plans for activities are drafted no later than a month before they start.
 - ii. Provide and delegate tasks to other executive members.
- iii. Well-being and COVID-19.
1. The well-being and COVID-19 portfolio holder will be responsible for the following:
 - a. Producing a COVID-19 plan for all activities that the executive runs.
 - b. Liaise with the LUSA representative for COVID event management.
- iv. Whare.
1. The Whare portfolio holder will be responsible for the following:
 - a. Maintenance and upkeep of the Whare.
 - b. Organize a weekly cleaning roster.
 - c. Maintain and shop for the groceries.
 - d. Report any damages or issues with the building to Lincoln University maintenance staff.

Key planning Points:

- A. Critical points for when activities are being planned are to cover but not limited to:
 - a. How many people are we planning to come to the activity?
 - b. What essential questions/information do we need to ask people to enable our decisions?
 - c. What is the timeline for the activity, and how long do we have to plan for it?
 - d. What resources do we need for our activity?
 - i. What are the lead times required for the resources we are requesting?
 - e. Who do we need to liaise with/talk about the activity?
 - f. Is there funding we need for the activity?

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